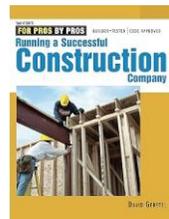
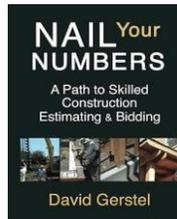
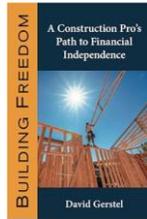


SPEAKER FOR FEBRUARY 2, 2024 OPEN HOUSE. THIS IS A FREE EVENT SPONSORED BY GAP POWER.

Our speaker for the Gap Power 2024 Open House will be David Gerstel, a veteran builder whose books on construction company management are widely respected in our industry.

The *Journal of Light Construction* says of Gerstel: "He has helped countless contractors navigate their perilous path. We are lucky he is not only so well organized but such a good writer."

Gerstel will give two 90 minute talks with each followed by 90 minutes of Q and A.
First Talk: 7 a.m. to 10 a.m. – **BIDDING WISELY**
Second Talk: 12:30-3:30 – **ESTIMATING ACCURATELY**



Early in his career, Gerstel initiated the now widespread practice of charging for estimating and related pre-construction work, which he will cover in both of his presentations. Gerstel is an engaging speaker who receives enthusiastic reviews at construction conferences such as JLC Live. He provides a detailed handout rather than using Power Point and brings forward real life experiences to reinforce his key points. You will not exit early!

Gerstel's interest in construction and writing date back to his childhood. He was helping out in a neighbor's wood shop and building treehouses while still in elementary school. In high school and college, he was editor-in-chief of the school newspapers. After completing college at Brandeis University and University College (London, England), he learned construction literally from the ground up – starting as a ditch digger and working his way to journeyman carpenter, project manager, and general contractor.

Relying on the principles and practices he lays out in his book *Building Freedom*, Gerstel achieved financial independence at an early age. From his own experience and from watching many other construction pros rise or fall, Gerstel is convinced that there is one absolutely essential skill set necessary to financial success in our

SESSIONS WILL BE AT HOUSTON RUN FRIDAY FEB 2, 2024

**7:00am-10:00am,
12:30pm-3:30pm,**

**ENTER LOWER LEVEL AT CANOPY
FOR DAVID GERSTEL SESSIONS.**

**LOTS OF PARKING HERE.
OR SEE SHUTTLE SCHEDULE.**

Sponsored by Gap Power



WALK-IN, NO REGISTRATION

MUST BE PRESENT TO HEAR DAVID - DON'T MISS IT.

PLEASE NOTE THE LOCATION OF THESE SESSIONS IS AT "THE CELLAR" AT HOUSTON RUN
836 HOUSTON RUN DRIVE, SUITE 201. GAP, PA 17527. (only minutes from the other events)
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